



Eric Ward is an **Art Director & Graphic Designer**
currently based in *Vancouver, BC.*

EXPERIENCE	Jan. 2022 – Present	Electronic Arts Brand Designer Supported development of visual identities and brand-defining work on The Sims and Battlefield.
	Oct. 2020 – Jan. 2022	Machobear Studios, Inc. Graphic Designer Designed and executed campaigns for the liv.rent platform, spanning SM, blogs, infographics, and storyboards. Lead development of brand refresh.
	Jul. 2019 – Sep. 2020	Confedde Creative Lab Art Director Spearheaded strategy and visual development for startups and small businesses. Created logos, style guides, brand collateral, and website wireframes.
	Jan. 2019 – Jun. 2019	Universal Music Group Graphic Designer Provided support on UMG's Shed team, creating content for Samsung, Aphria Cannabis, and OLG.

EDUCATION	Sep. 2015 – Nov. 2019	Humber College Bachelor of Creative Advertising
	Sep. 2014 – May 2015	California College of the Arts Bachelor of Animation

RECOGNITION	Nov. 2019	Valedictorian Humber College
	May 2019	Silver National Advertising Challenge
	Mar. 2018	Leadership Award IGNITE Student Life

SKILLS	Branding	Adobe CC	Procreate
	Layout	Affinity Suite	HTML/CSS
	Illustration	Figma	

+1 (416) 709 4442

ericdotward.com

ericdotward@icloud.com